

WOUNDS AUSTRALIA DELIVERING FOR MEMBERS

Wound Awareness Week is normally used to help healthcare professionals with advances in treatment and educate the public about warning signs.

This year, though, Wounds Australia will use it as a platform to fight for better funding & respect for its members.

“While we will again use Wound Awareness Week to highlight resources, education and training opportunities we provide our members, there will also be a bigger goal,” CEO Blake Wilson said.

“This year, there will be a focus on building relationships with key politicians, peak bodies and government agencies. We are aiming to get members the resources they deserve for their vital healthcare role.

“In addition to a media campaign, Wounds Australia will distribute eKits around the country to educate decision makers and influential people about the contribution our members make to individual lives and the healthcare system nationally.

“With lobbying and campaign work already started, Wounds Australia needs every available healthcare professional on board to deliver results.

“For less than the cost of buying one newspaper per week, you can join Wounds Australia and make sure we have a voice loud enough for politicians to hear,” Blake Wilson said.

“We know every single person makes a difference. The bigger Wounds Australia is, the more effective we are at opening doors and getting things done.

“We will make sure politicians understand the dedication and impact of people who treat wounds. We will make it absolutely clear better funding and support is needed.

“When politicians understand greater investment in the people and industries that treat wounds could actually save billions of dollars and change thousands of lives, Wounds Australia members will have made a massive difference to the nation’s health and wellbeing.

“And it means Wounds Australia has again helped every member to have the career and deliver the high quality of care they aim for,” Blake Wilson said.

More information on joining Wounds Australia and the benefits of membership is at www.woundsaustralia.com.au or you can call 1800 870 855.

ENDS

- 2019 Wound Awareness Week runs from 15-21 July and has its own website www.woundaware.com.au
- Wounds Australia membership:
 - Full Membership - people with Medical, Nursing, Allied Health, Academic or Scientific qualifications.
 - Associate membership - people who are retired, not actively working in wound management, does not have recognised Medical, Nursing, Allied Health or Scientific qualifications or works in the manufacture, sale or distribution of wound care products.
 - Student membership - students with a wound care interest.

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