



# WOUND AWARENESS WEEK

15-21 JULY 2019

#LetsTalkAboutWounds



## What's Wound Awareness Week all about?

Wounds Australia is the peak body for wound care and management in Australia. We run Wound Awareness week every year to help raise awareness of the rising issue of wounds across Australia.

This year our Wound Awareness Week theme is Let's Talk About Wounds, and our goal is to get people talking about the rising issue of wounds. We are reaching out to you, as health care professionals, to help us spread awareness of what the wound warning signs are, who's at risk, and what someone should do if they have a wound that won't heal.

## How can you help? It's simple.

1. We've included some promotional materials that we would love you to share with the general public so that they can find out more about wounds. For example, you would put the posters up at your work and wear the stickers during Wound Awareness Week. You could also spread the message about wounds by delivering a presentation to a local community group or setup a stand at your local shopping centre.
2. To encourage the sharing of the Wound Awareness Week message across social media, we are running a competition to win a \$150 Amazon voucher. To enter, all you need to do is:
  - Take a photo of yourself holding our competition sign (the orange A4 flyer with our logo on it)
  - Upload it to Facebook or Twitter
  - Tag "Wounds Australia" in the photo or use the hashtag #LetsTalkAboutWounds
  - Encourage your friends and colleagues to get involved in the competition
3. If you are interested in learning more about wound care and management then take a look at our Wounds Australia Membership at [members.woundsaustralia.com.au](http://members.woundsaustralia.com.au)

## Need more promotional items or information?

No problem! You can find out more about Wound Awareness Week and download all our promotional materials from our website: [www.woundaware.com.au](http://www.woundaware.com.au).

I look forward to working with you to raise awareness of wounds from 15th to 21st July, 2019.

Kind Regards,

Blake Wilson

CEO

Wounds Australia